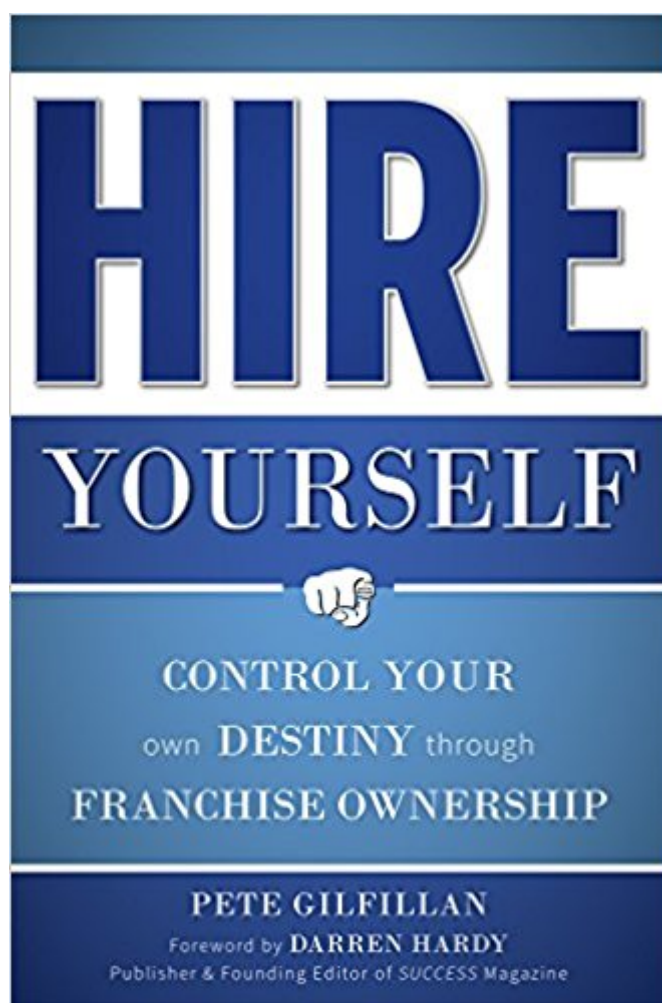




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Hire Yourself: Control Your Own Destiny Through Franchise Ownership



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Customer Reviews

ARE YOU READY TO HIRE YOURSELF? WHO hasn't had the inkling or even the outright conviction that we could be more successful, more fulfilled, and more satisfied if we could invest in ourselves? HOW MANY of us have given our time, our knowledge, our energy, and our loyalty to corporate careers, only to discover that our contributions don't guarantee gratitude, upward mobility, or even job security? WHY consider franchising? Franchise investors reap all the rewards of entrepreneurship—self-determination, personal and professional freedom, unlimited potential for profitability—without all the risks of going it alone. WHAT'S the difference? In franchising, someone has already dreamed the big dream, figured out how to make it work, marketed it well, and sold it to create a well-defined niche. And now, that person is looking for an investor and partner to help build on that success. HIRE YOURSELF WILL HELP YOU:

- Leverage your expertise and resources to build a bridge out of the corporate world and into entrepreneurship
- Learn how to choose a franchise concept that's the right franchise for you
- Understand how to capitalize your investment and minimize your risks
- Recognize and avoid common mistakes and traps
- Know that franchising is all about working for yourself, but not by yourself

Foreword by Darren Hardy, Publisher & Founding Editor of Success Magazine

"HIRE YOURSELF is a must read if you want to achieve the American Dream of business ownership. Full of great advice and valuable insights on every page, it's a blueprint for finding the perfect business to help you achieve your

goals and desires! JEFF ELGIN, Founder and CEO, FranChoice “HIRE YOURSELF captures the knowledge and insight you need to transition from a life of corporate service to one where your destiny is your own. Anyone who’s ever dreamed of getting out of the rat race and becoming their own boss through franchising NEEDS to read this book. NICK FRIEDMAN, Co-Founder and President, College Hunks Hauling Junk & Moving

Pete Gilfillan is a passionate business leader who is driven to help people achieve their dreams of career independence through franchise ownership. With more than twenty years’ experience as a corporate executive across multiple industries and a history of small business ownership, Pete brings a wide breadth of experience to his work as a franchise consultant. His unique knowledge of franchising, energetic outlook, and determination to find the right franchise for each candidate’s lifestyle and goals set Pete apart in his field. In some ways, Pete’s been in franchising all his life. He was raised in an entrepreneurial family where both his father and grandfather owned successful franchise enterprises. As a young man, Pete spent seventeen years working at Ford Motor Company, rapidly advancing through a variety of regional and national positions to reach the role of general manager where he guided up to six hundred franchise dealerships generating \$5 billion in revenue. In his executive capacity, Pete was able to gain an in-depth knowledge of the mechanics, strengths, and benefits of franchising from the corporate side of the table. Pete became a franchise owner himself in 2010 when he purchased a multi-state master license to a junk removal franchise. His investment gave him the opportunity to better understand the benefits and challenges of being a franchisee and the importance of choosing the right franchise for one’s strengths, talents, and business objectives. Since 2011, Pete has been working as an independent franchise consultant with FranChoice to help potential franchisees gather information, evaluate opportunities, and make smart selections in franchise ownership. In his role of helping each candidate find his or her optimum investment and lifestyle choice, Pete has found his most fulfilling and rewarding professional calling. Pete is a graduate of the University of Wisconsin-Eau Claire and resides in Naperville, IL, with his wife and children. In his private life, he enjoys watching his kids’ activities, spending time outdoors, exercising, and avidly pursuing self-improvement through books, audio programs, and seminars. Pete@HIREYOURSELFBOOK.COM 855-904-7900
HIREYOURSELFBOOK.COM

This book is a great read for those that are considering options of owning their own franchise business. There are many ways to approach franchising. This book also helps you identify the right franchise investment for you . There is so much valuable information and insights that Gilfillan provides in this book. I would highly recommend this book as it's a great tool to use in an investigation! Kudos to the author!!! Great job!!!

An excellent resource for anyone considering investing in a franchise as well as anyone just wanting to learn more about franchising. The author lays out a step by step process for determining if you are a viable prospect for owning a franchise and the steps necessary to become a franchise owner. He effectively weaves his and his family's experiences as they went through their own process of determining their future. I can highly recommend this book to anyone interested in franchising.

This book does a wonderful job taking many time-tested business development principles and applying them for people whom are looking to explore their entrepreneurial abilities through franchising and owning a franchise. With an empowering foreword written by Darren Hardy, this book provides a conceptual blueprint as to how to take a thought of being a business owner to reality. Good read and well done.

Most people considering franchise ownership know others that have been successful in owning their own business. But when you speak to those business owners they have difficulty explaining why they succeeded where so many others failed. Gilfillan provides the practical knowledge needed to navigate these challenges for a positive sea change in your career.

For anyone that doesn't know what they want to do when they grow up! Pete Gilfillan has masterfully written a guide on how to determine the best direction for any individual looking into Franchise ownership. He takes each step in the process and breaks it down with real life examples to help you determine what is best for your situation. What a resource, well written!

Pete does a superb job of introducing prospective entrepreneurs to the wide world of franchising. *À Hire Yourself: Control Your Own Destiny through Franchise Ownership* *À* is a must-read, whether you're a franchise newbie looking for a fresh start, or a serial entrepreneur seeking a little guidance ahead of their next great opportunity.

WOW I wish I had this book 30 years ago when I purchased my first business. Pete has taken all the scary pitfalls away and he has created a path to success. His insight to being successful is amazing. I've read it once and I can't wait to read it again. There is plenty of knowledge here about business and yourself.

Pete's book is a great book for anyone looking to invest in a franchise. It is easy to read and makes so much sense! I already have recommended this book to my close friend who is looking into purchasing a franchise and would recommend to anyone who is even thinking about it! Great Book!

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